



SUSTAINABILITY SIMPLIFIED

**DOING THE RIGHT THING IS
THE RIGHT THING TO DO.**

Inspiring a brighter future, together.



4xi

4xi Global Consulting offers a unique range of solutions and services designed to support innovation and progress. There has never been a more important time in our history than now to focus on Environmental, Social, and Governance in our business operations.

Remember the phrase, “Think globally, act locally”? It’s an elegant way of saying your actions should consider ramifications for people and the planet beyond your immediate horizon.

Federal and state laws prevent egregious pollution and human rights violations, but that’s not enough. Your employees deserve more, your C-Suite demands more, and time is now to step up.

We can help you do more, from tackling waste reduction mandates, carbon emissions accounting, developing policies, and engaging your workforce and guests to affect positive change.

IT TAKES MORE THAN MERELY GOOD INTENTIONS TO CREATE AN IMPACT.

1

STRATEGY

What issues are most important to your business, and why? Who are the stakeholders, leadership, senior management and your people that you need vested in the strategy?

2

ENGAGEMENT

How will you engage with all stakeholders, educate them, support them, provide the tools needed to truly change behaviors for the long-term?

3

IMPACT

How do you go beyond an administrative process, change behaviors and effect change? What are the measures of success and how do you monitor progress?

CONTACT US TODAY TO LEARN HOW 4XI CAN HELP AND SUPPORT YOUR GOALS.



hello@4xiconsulting.com



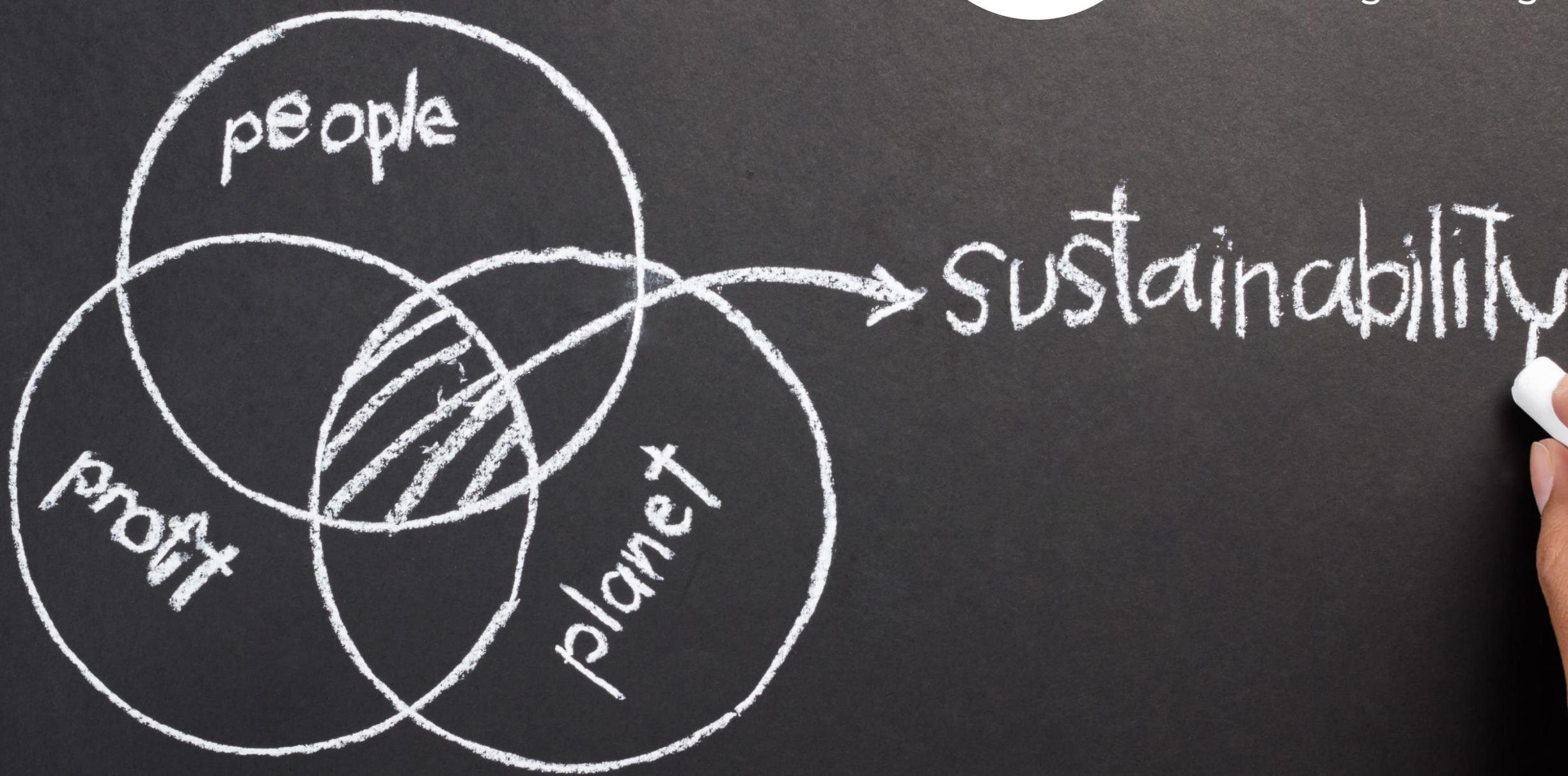
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SUSTAINABILITY SIMPLIFIED

Doing the right thing,
it's the right thing to do.



Helene York is preeminent in the field of sustainability and a thought leader in all matters relating to Environmental, Social, and Governance. Formerly with Bon Appetit, Compass Group, working with clients like Google, and ISS Guckenheimer, Helene has traversed the world helping organizations with ESG strategy and support, changing behaviors, and delivering impact.

OUR PARTNERS WILL HELP YOU:



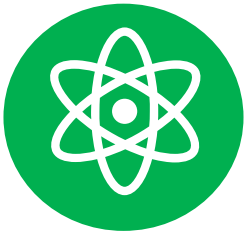
PRESERVE NATURAL RESOURCES



INCREASE ENERGY EFFICIENCY



TRACK AND REDUCE WASTE



CHANGE HUMAN BEHAVIORS



MEASUREMENT AND REPORT PROGRESS

WE CAN SUPPORT YOU TO ACHIEVE IMPACT THROUGH:

- Development of strategies
- Setting competitive goals
- Stakeholder engagement
- Education and gamification
- Evaluation of progress
- Public and internal reporting

Sustainability Simplified® is 4xi's commitment to supporting organizations on their journey of impact on Environmental, Social, and Governance issues.

Changing behaviors and driving meaningful change is our mission. We believe that doing the right thing is simply the right thing to do. Together, we can make a difference.



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