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Global Consulting & Solutions  
Inspiring a brighter future, together



# Executive Biography



## Chuck McAllister Senior Consultant, Growth

Chuck is a dynamic and visionary leader with a proven track record of driving innovation, sustainability, and global business growth. With extensive expertise in international sales, marketing, and relationship management, Chuck has cultivated a career focused on creating value through sustainable and creative solutions in protective packaging, alternative materials, and regenerative practices.

In the packaging industry, Chuck has championed the elimination of single-use plastics within the U.S. supply chain by spearheading the development and adoption of alternative material-based solutions. By bridging cutting-edge material science with practical market applications, Chuck has led efforts to align business growth with environmental responsibility.

Internationally, Chuck has cultivated strong networks across China, Vietnam, and the U.S., building partnerships that align business objectives with sustainable practices. These collaborations reflect Chuck's ability to bridge cultural and operational divides, fostering innovation and mutual success. advancing practices that benefit both people and the planet.

As an innovator, inventor, and entrepreneur, Chuck continually seeks opportunities to leverage technology and creativity to address complex challenges. With an unwavering focus on sustainability and community, Chuck is shaping the future of industries while leaving a lasting positive impact on the world.

Chuck embodies the spirit of purpose-driven leadership, inspiring organizations and individuals to work toward shared goals that create enduring value for generations to come.

### Client Engagements:

Chuck applies his expertise in sales, marketing, and sustainability to help businesses expand their market presence and achieve sustainable progress. Leveraging his deep knowledge in packaging innovation, material science, and regenerative agriculture, Chuck drives initiatives that align with environmentally conscious practices and business growth strategies.



**INTERNATIONAL SALES**



**RETAIL & COMMERCIAL MARKETING**



**CREATIVE PACKING**



**SUSTAINABLE SOLUTIONS**



**GROWTH**



**INNOVATION**

